Packages

Save big with our packages designed to meet your sponsorship goals.

As a bonus for buying things together, all packages include the free additional perks of adding your logo to our website and to our main stage videos.

Deluxe Package - $25k

Make an impression as one of the conference's most visible sponsors.

10x10 booth
Credit for 2 perks from Tier I
Sales package
Recruiting package
Presentation package
Engagement package

Combo Package $10k (Save $3,000)

Get value by combining our packages

Engagement package
Credit for 1 perk from Tier I
Choice of two packages:
- Sales, Recruiting, Presentation

Sales Package $5k

Find champions for your product, convince decision makers, and build brand awareness and trust.

6-foot table
Scheduled demo slot
Choice of table location
Include discount cards in attendee bag
Inclusion in survey

Recruiting Package $5k

Hire the best and brightest in the software profession. Our attendees are passionate about learning and being great at their careers.

6-foot table
Access to our private interview area
Receive resumes in advance

Presentation Package $5k

Speaking spot in our vendor track

Engagement Package $1k

Logo in our program
Social media recognition as a sponsor

TICKET ALLOTMENTS	
Deluxe	10
Combo	5
Sales	2
Recruiting	2
Presentation	2
Engagement	1

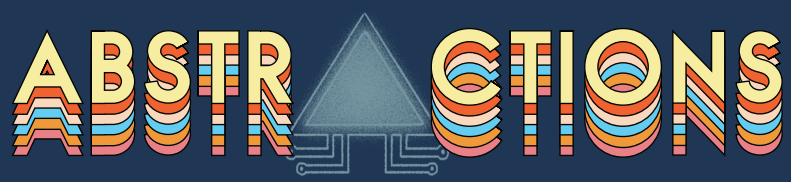*All sponsors can purchase additional Professional tickets at a 20% discount*

Individual Benefits

Design your own sponsorship package by choosing what you need from our available benefits. Check out our **packages on the next page** to get more out of your sponsorship budget by combining these perks for a discount.

TIER I	TIER II	TIER III
$1,000 PER BENEFIT	**$3,000** PER BENEFIT	**$5,000** PER BENEFIT
Logo on website	6-foot table & 2 passes	Speaking slot
Logo in program	Email campaign sponsor	Social media takeover
Upgrade table location	Social media promotion	Include items in registration mailer sent to every attendee
Include items in our attendee bag	Access to interview suite	Stage sponsor
Company bio in program	Logo on main stage	10x10 booth & 4 passes
Logo on hallway signage		Email campaign to attendees

TIER IV
BENEFITS PRICED INDIVIDUALLY. ASK YOUR SPONSORSHIP REPRESENTATIVE FOR DETAILS.
Lunch   Coffee   Logo on Hotel Key   Breakfast   Bags
Stage Name   Party   Video   Captioning   Recharge Station
VIP Dinner Access

Order your sponsorship

Company name _____

Contact name _____

Email address _____

Phone Number _____

Perks _____

Packages _____

Send this form to sponsorship@abstractions.io or mail with payment made out to:

Code and Supply
5648 Friendship Ave, Pittsburgh, PA 15206

Or just email us and we'll be happy to assist.

BENEFITS

Sponsorship is a great way to effectively attract customers and talent at reasonable costs. We have many customizable options, including a package that directly supports our scholarship program, encouraging those who are underrepresented and those who otherwise would not be able to afford the conference experience in the software community to participate.

ABOUT

Abstractions is a multi-disciplinary conference in Pittsburgh, PA that brings together everyone involved in modern software development -- designers, developers, DevOps, managers, quality assurance, and community leaders -- to teach, learn, and connect with each other. Covered topics include: remarkable design, perspectives on development, practical devops, and effective community & leadership. With three full days of amazing content from a huge list of diverse speakers, we hope you'll join us.

Abstractions was first held in 2016 by a tight-knit volunteer team as part of Code & Supply, a community of software professionals that has been organizing conferences since 2012. We know how to put on a great conference and sold out to 1700 attendees for the very first Abstractions.

Abstractions strives to achieve the following ideals:

- Showcase the best speakers and talks in the industry
- Be a fun and social experience that surpasses the idea of a traditional "conference"
- Welcome everyone of all backgrounds and experience levels
- Feature talks focused on delivering high value to attendees for day-to-day work

Abstractions considers the software creation process from all angles, working with experts of all experience levels, from students to industry veterans. Touted as a forward thinking, "uniquely inclusive" experience, Abstractions II promises to be even more exciting and meaningful.